

Facts and Experts

- Facts
 - **Statistics**
 - **Surveys or polls** (Gallup Poll is a good one)
 - **Research studies**
 - **Historical events**
 - **Laws**
 - **Court decisions**

- Testimonials
 - **Eye witness** - a general observer of a scene e.g. a war veteran, a drug addict, a mother of four, a teacher, a student, a lawyer etc.
 - **A qualified expert** - It depends upon your topic who would be considered an expert. Don't worry about the fine line between an eye witness and a qualified expert